

The background of the entire image is a dense, vibrant pattern of tropical leaves. The leaves are in various shades of green, from deep forest green to bright, almost neon green, set against a dark purple or navy blue background. The leaves include large, heart-shaped monstera leaves and long, feathery palm fronds, creating a lush, jungle-like aesthetic.

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AGENDA

OCTOBER 24, 2017

7:30–8:30 AM REGISTRATION • Hosted by **American Express** • Garden Foyer

BREAKFAST • Hosted by **BounceX** • Cotillion Room

8:30–10:30 AM SESSION I • Grand Ballroom

WWD WELCOME

Conversation

Pete Nordstrom, Co-President, Nordstrom,
with Miles Socha, Editor in Chief, WWD

Renewing an American Icon

Chip Bergh, President & Chief Executive Officer, Levi Strauss & Co.

Conversation

J. Michael Evans, President, Alibaba Group,
with **James Fallon**, Editorial Director, WWD

Creating a Compelling and Profitable Customer Experience

Sarah Quinlan, Senior Vice President & Group Head, Market Insights, Mastercard

10:30–11:15 AM NETWORKING BREAK • Hosted by **Alix Partners LLC**
Garden Foyer & Regency Room

11:15 AM–12:45 PM SESSION II • Grand Ballroom

Conversation

Michael Preysman, Chief Executive Officer & Founder, Everlane,
with **Sophia Chabbott**, Digital Director, WWD

Conversation

Vibhu Norby, Chief Executive Officer & Co-Founder, b8ta,
with **Alexei Agratchev**, Chief Executive Officer & Co-Founder, RetailNext

Conversation

Kris Jenner, Chief Executive Officer, Jenner Communications,
with **Tommy Hilfiger**, Principal Designer, Tommy Hilfiger

12:45–2:00 PM LUNCH • Hosted by **Narvar** • Cotillion Room

OCTOBER 24, 2017

(CONTINUED)

2:00–4:00 PM SESSION III • Grand Ballroom

Conversation

Kate Snow, Anchor, *NBC Nightly News*, Sunday Editions, and Senior National Correspondent, NBC News, with **Alexandra Steigrad**, Media Editor, WWD

Made to Desire

Nathalie Remy, Partner, McKinsey & Company

Finding Conviction in the Chaos: Private Equity Courts Fashion

Ryan Cotton, Managing Director, Bain Capital Private Equity, and **Virginie Morgon**, President & Chief Executive Officer, Eurazeo North America, and Deputy Chief Executive, Eurazeo, with **Evan Clark**, Deputy Managing Editor, WWD

Building a Billion Dollar Brand on Core Values

Kendra Scott, Chairman, Chief Executive Officer & Founder, Kendra Scott LLC

4:00–5:15 PM NETWORKING BREAK • Hosted by **American Express**
Garden Foyer & Regency Room

6:00–7:30 PM WWD HONORS COCKTAIL CELEBRATION
Hosted by **The Howard Hughes Corporation** • Cotillion Room

7:30 PM WWD HONORS DINNER PROGRAM • Hosted by **American Express**
Grand Ballroom

WWD WELCOME

Edward Nardoza Honor for CEO Creative Leadership

Marco Bizzarri, President & Chief Executive Officer, Gucci

Best-Performing Company – Large Cap Honor

Moncler

Best-Performing Company – Small Cap Honor

The RealReal

Corporate Citizenship Honor

Patagonia

John B. Fairchild Honor

Karl Lagerfeld, Artistic Director, Chanel

Conversation

Karl Lagerfeld, Artistic Director, Chanel, with **Bridget Foley**, Executive Editor, WWD

DINNER

OCTOBER 25, 2017

7:30–8:30 AM REGISTRATION • Hosted by **American Express** • Garden Foyer

BREAKFAST • Hosted by **Hilco Global** • Cotillion Room

8:30–10:30 AM SESSION I • Grand Ballroom

WWD WELCOME

The Evolution of a Legacy Retailer

Daniella Vitale, Chief Executive Officer & President, Barneys New York

Retail for the Next Generation

Mike Karanikolas and **Michael Mente**, Co-Chief Executive Officers
& Co-Founders, Revolve Clothing

Conversation

Neil Blumenthal, Co-Chief Executive Officer & Co-Founder, Warby Parker,
with **Gene Manheim**, Managing Director, Herbert Mines Associates

People and Purpose

Marco Bizzarri, President & Chief Executive Officer, Gucci

10:30–11:00 AM NETWORKING BREAK • Garden Foyer & Regency Room

11:00 AM–12:45 PM SESSION II • Grand Ballroom

The Middle East New Luxury: Reshaping the Consumer Experience

Patrick Chalhoub, Co-Chief Executive Officer, Chalhoub Group

Harnessing the Power of Social Media for Your Brand

Anastasia Soare, Chief Executive Officer & Founder, Anastasia Beverly Hills

Decoding Price Elasticity to Unlock Revenue

Greg Petro, Chief Executive Officer & Founder, First Insight Inc.

Conversation

Jerry Lorenzo, Creative Director & Founder, Fear of God,
with **Alex Badia**, Style Director, WWD


12:45 PM NETWORKING LUNCH • Cotillion Room



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SPEAKERS

ALEXEI AGRATCHEV



CHIEF EXECUTIVE OFFICER
& CO-FOUNDER
RETAILNEXT

 @RETAILNEXT

Alexei Agratchev is Chief Executive Officer and Co-Founder of RetailNext, a technology company that provides advanced in-store analytics for brick-and-mortar retailers. He also serves on its board of directors.

Before founding RetailNext in 2007, Mr. Agratchev spent eight years at Cisco Systems. During his tenure there, he held a number of leadership positions with direct responsibility for developing and launching new product lines. He was Founder and General Manager of an internal startup within the Cisco Systems Emerging Technologies Group focused on developing video applications for the gaming and retail markets.

Prior to Cisco Systems, Mr. Agratchev was a consultant at Accenture in its Electronics and High Tech Operating Unit. He was responsible for the design and implementation of enterprise solutions that enhanced business performance for various corporations.

Mr. Agratchev holds a bachelor's degree in international relations from Claremont McKenna College. He also completed the Stanford Graduate School of Business Executive Program and the Cisco Leadership Series.

CHIP BERGH



PRESIDENT
& CHIEF EXECUTIVE OFFICER
LEVI STRAUSS & CO.

 @LEVISTRAUSSCO

Chip Bergh is President and Chief Executive Officer of Levi Strauss & Co. (LS&Co.). He also is on the company's board of directors.

LS&Co. is one of the world's leading apparel companies with sales of approximately \$5 billion and business in more than 110 countries. The company operates more than 2,800 retail stores and has more than 50,000 wholesale doors globally for its two main brands: Levi's and Dockers.

Prior to joining LS&Co. in 2011, Mr. Bergh had a 28-year career at Procter & Gamble (P&G). He last served as Group President, Global Male Grooming and prior to that, he led all of P&G's business in India, Southeast Asia, and Australasia. He has led many well-known brands during his career, including Swiffer, Old Spice, Gillette, Folgers coffee, and Jif peanut butter.

In 2015, Mr. Bergh was named to the board of directors of HP Inc. He previously served on the board of directors for VF Corporation and the Economic Development Board of Singapore.

MARCO BIZZARRI



PRESIDENT
& CHIEF EXECUTIVE OFFICER
GUCCI

 @GUCCI

Marco Bizzarri became Gucci's President and Chief Executive Officer in January 2015.

He first joined Kering (formerly known as the Gucci Group) in 2005, as President and Chief Executive Officer of Stella McCartney. Previously he had been at Marithé et François Girbaud in Paris as General Manager and before that at the Mandarin Duck Group, also as General Manager. Mr. Bizzarri started his career as a consultant in Accenture's strategy consulting team.

In 2009, he took on a new role as President and Chief Executive Officer of Bottega Veneta. In 2014, Mr. Bizzarri was appointed Kering's CEO, Luxury—Couture & Leather Goods, with the CEOs of Bottega Veneta, Saint Laurent, Alexander McQueen, Balenciaga, Brioni, Christopher Kane, McQ, Stella McCartney, Tomas Maier, and Sergio Rossi reporting to him.

Following a successful tenure at Bottega Veneta, he joined Gucci, where one of his first strategic decisions was the appointment of Gucci's new Creative Director, Alessandro Michele.

In a very short time, thanks to the savvy of Mr. Bizzarri's guidance in strategic and management matters and Mr. Michele's new contemporary vision, the brand has achieved a number of goals, making Gucci a much talked about and admired luxury fashion brand globally.

Mr. Bizzarri's mantra at Gucci has been to emphasize the importance of approaching the daily tasks of work in a different way, continually challenging and questioning the status quo and encouraging risk-taking within the framework of a learning organization—an organization based on a culture of empowerment, respect, and inclusivity.

Revenue growth has confirmed Gucci's ability to break the rules of the traditional fashion system through a series of ongoing initiatives, including cross-gender collections, unified fashion shows, no markdown policy, narrative advertising campaigns, pioneering cross culture collaborations, and consistent and coherent brand narrative across all touchpoints.

NEIL BLUMENTHAL



CO-CHIEF EXECUTIVE OFFICER
& CO-FOUNDER
WARBY PARKER

 @WARBYPARKER

Neil Blumenthal is Co-Chief Executive Officer and Co-Founder of Warby Parker, a lifestyle brand that offers designer eyewear at a breakthrough price, while leading the way for socially conscious businesses. In 2015, *Fast Company* named Warby Parker the most innovative company in the world.

Prior to launching Warby Parker in 2010, he served as Director of VisionSpring, a nonprofit social enterprise that trains low-income women to start their own businesses selling affordable eyeglasses to individuals living on less than \$4 per day in developing countries.

Mr. Blumenthal was named a Young Global Leader by the World Economic Forum and one of the 100 Most Creative People in Business by *Fast Company*. He serves on the board of RxArt and on the United Nations Foundation Global Entrepreneurs Council.

He received his B.A. from Tufts University and M.B.A. from The Wharton School of the University of Pennsylvania. He is married to Rachel Blumenthal, Founder and Chief Executive Officer of Rockets of Awesome.

PATRICK CHALHOUB



CO-CHIEF EXECUTIVE OFFICER
CHALHOUB GROUP

Patrick Chalhoub began his career in 1979, when he decided to become involved in the realization of his father's vision to build a bridge between the East and West and be the ambassador of luxury lifestyle in the Middle East.

He created a regional distribution platform in the Jebel Ali Free zone with Fendi, L'Oréal, Dior Parfums, and Puig. As Director of Christofle and Bernardaud, Mr. Chalhoub also is involved in strategic planning for the restructuring and redeployment of these brands.

For nearly 30 years, he has been fully involved in the strategic development of the business to guarantee its long-term success. He continues to expand the group's distribution, retail business, marketing, and communication activities and is also eager to strengthen the group's support services.

Mr. Chalhoub has been instrumental in guiding the development of a sustainability strategy for the group, with a focus on education, environmental, and humanitarian sustainability.

The French government awarded him with the medal of Chevalier de l'Ordre National du Mérite. He also is Chevalier de l'Ordre National de la Légion d'Honneur.

Mr. Chalhoub is a founding member of the Rotary and Capital Club and an active member of the Young Presidents' Organization (YPO). He also co-chairs the board of directors of Endeavor's UAE affiliate.

He holds two bachelor's degrees, one in economics and finance and the other in political science.

RYAN COTTON



MANAGING DIRECTOR
**BAIN CAPITAL
PRIVATE EQUITY**

Ryan Cotton is a Managing Director at Bain Capital Private Equity, a unit of Bain Capital, a private investment firm with approximately \$75 billion in assets under management. He has experience in private equity investing and currently leads Bain Capital's North American consumer, travel, leisure and hospitality, and real estate investment efforts.

Since joining the firm in 2003, Mr. Cotton has been involved with and served on the boards of directors of a spectrum of prominent companies in which Bain Capital has made investments, including TOMS, Canada Goose, Apple Leisure Group, Sundial Brands, and Virgin Cruises.

Prior to joining Bain Capital, Mr. Cotton was a consultant at Bain & Company and worked in the consumer and financial services spaces. Previously, he worked in baseball operations as a member of the Boston Red Sox front office.

Mr. Cotton volunteers his time to support a variety of charitable organizations. He serves on the board of directors of City Year New York, an education-focused, nonprofit organization for at-risk students.

Mr. Cotton received an M.B.A from The Stanford Graduate School of Business. He received an A.B. in philosophy from Princeton University.

J. MICHAEL EVANS



PRESIDENT
ALIBABA GROUP

🐦 @ALIBABAGROUP

Michael Evans was named President of Alibaba Group in 2015. He is responsible for leading and executing international growth strategy for globalizing the company and expanding its business outside of China. He also serves as a member of Alibaba Group's board, having served as an independent director since the company's initial public offering in 2014.

Mr. Evans served as Vice Chairman of The Goldman Sachs Group Inc. from 2008 until his retirement in 2013. He was Chairman of Asia Operations at Goldman Sachs from 2004 to 2013 and Global Head of Growth Markets at Goldman Sachs from 2011 to 2013. He also co-chaired the business standards committee of Goldman Sachs from 2010 to 2013. Mr. Evans joined Goldman Sachs in 1993, became a partner in 1994, and held various leadership positions within the firm's securities business while based in New York and London, including Global Head of Equity Capital Markets, Global Co-Head of the Equities Division, and Global Co-Head of Securities.

Mr. Evans is a board member of City Harvest. He also is a trustee of the Asia Society and a member of the advisory council for the Bendheim Center for Finance at Princeton University. He joined the board of Barrick Gold Corporation in 2014 and was appointed as an independent board member of Castleton Commodities International LLC in 2014.

Mr. Evans received his bachelor's degree in politics from Princeton University.

TOMMY HILFIGER



PRINCIPAL DESIGNER
TOMMY HILFIGER

🐦 @TOMMYHILFIGER

For 30 years, Tommy Hilfiger has brought classic, American, cool apparel to consumers around the world. With his guidance, vision, and leadership as Principal Designer, Tommy Hilfiger has become a globally recognized designer brand offering a wide range of American-inspired apparel and accessories.

Born in Elmira, in upstate New York, Mr. Hilfiger started his career in fashion as a high school student in 1969, when he opened a small chain of stores called People's Place with just \$150. His goal was to bring "cool big city styles" to his friends in their small town. He soon began designing for the boutiques he had always admired and in 1979 moved to New York City to pursue a career as a full-time fashion designer. In 1985, his namesake brand launched with a single menswear collection.

Mr. Hilfiger introduced his first signature collection in 1985 by modernizing button-down shirts, chinos, and other time-honored classics with updated fits and details. The relaxed, youthful attitude of his first designs has remained a distinctive hallmark throughout all of his subsequent collections. Today, the Tommy Hilfiger brand encompasses a range of categories, including Hilfiger Collection, men's tailored, Hilfiger Denim, men's and women's sportswear, kids, underwear, footwear, bags, and licensed products such as watches, jewelry, eyewear, fragrance, and home.

The business has grown into a global lifestyle brand achieving more than \$6.5 billion in retail sales in 2015. There are more than 1,600 Tommy Hilfiger stores in more than 115 countries on five continents.

Mr. Hilfiger's diverse achievements in business, retail, and fashion have earned him a variety of awards, including the Geoffrey Beene Lifetime Achievement Award, which was presented to him by the Council of Fashion Designers of America in 2012.

KRIS JENNER



CHIEF EXECUTIVE OFFICER
**JENNER
COMMUNICATIONS**

 @KRISJENNER

Kris Jenner is an entrepreneur, *New York Times* best-selling author, and creator, Executive Producer, and star of the award-winning reality series, *Keeping Up with the Kardashians*, currently in its 14th season and 10th year on the E! network. She is Chief Executive Officer of her own production company, Jenner Communications.

Ms. Jenner manages the careers of her six children, Kourtney, Kim, Khloé, Rob, Kendall, and Kylie. She has been involved in launching and guiding their successful family brands, including Kylie Cosmetics, KKW Beauty, Kids Supply, the Kendall+Kylie collection, and Arthur George. She has secured several partnerships including Chanel, Givenchy, Estée Lauder, Adidas, Puma, Calvin Klein, Balmain, La Perla, Marc Jacobs, Fendi, and Topshop, among others. One of her most successful launches is daughter Kylie's makeup line, Kylie Cosmetics, which has generated more than \$420 million in sales since 2015.

Ms. Jenner has executive produced many hit spin-off shows, including *Kourtney and Khloé Take Miami*, *Kourtney and Kim Take New York*, *Kourtney and Khloé Take the Hamptons*, *KUWTK: Kardashian Family Rules*, and *Life of Kylie*. She has also enjoyed success as a host and correspondent and has appeared on many television programs.

She has been featured on the cover of *The Hollywood Reporter*, *Cosmopolitan*, and *Redbook*, to name a few, and has been profiled by top media outlets such as *Forbes*, *The New York Times*, and *Business Insider*.

Ms. Jenner is a supporter of numerous charitable organizations, including the Brent Shapiro Foundation for Drug Awareness, the American Red Cross, and Smile Train. Most recently, she made a substantial donation to the American Red Cross and the Salvation Army to support the disaster relief efforts following Hurricane Harvey in Texas.

She has 18 million followers on Instagram, nine million followers on Twitter, and six million fans on Facebook.

MIKE KARANIKOLAS



CO-CHIEF EXECUTIVE OFFICER
& CO-FOUNDER
REVOLVE CLOTHING

 @REVOLVE

Mike Karanikolas is Co-Chief Executive Officer and Co-Founder of Revolve Clothing, a leading multibrand retailer of millennial fashion.

Mr. Karanikolas leads technology and operations strategy for the Revolve brand and its related businesses, which include the online luxury retailer Forward by Elyse Walker and Alliance Apparel, a fashion design and production house based in Los Angeles.

Before founding Revolve, he worked for two years as a software engineer at NextStrat, an enterprise software startup, and co-founded Stratana, an enterprise strategy software company based in Irvine, California.

Mr. Karanikolas graduated from Virginia Tech in 2000 with a B.S. in computer engineering. He and Co-Founder Michael Mente were named 2015 Ernst and Young Entrepreneurs of the Year in the retail category.



Karl Lagerfeld was born in Hamburg, Germany, in 1938. Intellectual activity was encouraged by his mother, and from a young age he began to explore his creativity and interest in illustrations. As a small child, he became fluent in French and English in addition to his native German.

In 1954, he won first prize in a contest organized by the Secrétariat International de la Laine (International Wool Association), for a sketch of a coat. The coat was produced by Pierre Balmain who offered Mr. Lagerfeld, then 17, a job as his assistant. After three years working with Pierre Balmain, in 1957 Karl Lagerfeld left to become Artistic Director for fashion designer Jean Patou, where he remained for five years. This relative freedom allowed him to deepen his knowledge in subjects that had passionately interested him for years: history, architecture, music, and especially 18th century French.

With the birth of ready-to-wear in 1962, Mr. Lagerfeld became one of the first freelancers in the modern fashion industry, working between France, Italy, England, and Germany. In 1965, he was approached by the house of Fendi, which asked for his creative support in making fur a key element in fashion. The collaboration between Mr. Lagerfeld and Fendi has continued to the present day.

He began his partnership with Chloe in 1964 and in 1975 became the first fashion designer to introduce a perfume, CHLOE, without having his own label. He has since launched numerous fragrances.

In 1983, he was named Artistic Director of the house of Chanel. A year later, he created his own fashion house, KARL LAGERFELD, while continuing his collaborations with Chanel and Fendi.

Further expressing his extraordinary creativity, in 1987 Mr. Lagerfeld moved behind the lens to start shooting his own campaigns. He has since become renowned for his work as a photographer, and many of his images have been transformed into art books. To this day, fashion brands and other companies request him to photograph their campaigns; he also creates editorials for the world's renowned fashion magazines.

Mr. Lagerfeld has also participated in numerous illustration projects. In 1992, he created 60 colorful illustrations for the classic fairy tale *The Emperor's New Clothes* by Hans Christian Anderson. In 1999, he opened a bookshop in Paris, called 7L. A year later, he also became a publisher with the launch of the EDITIONS 7L publishing house, which specializes in books about visual knowledge and photography.

In his personal life, Mr. Lagerfeld changed his look and redefined his image after losing 93 pounds with a self-imposed diet in 2000. A book, *The 3D Diet*, was published about the experience shortly thereafter; it sold tens of thousands of copies worldwide and has been translated into several languages.

In 2004, he was the first designer to be asked by fashion giant H&M to collaborate on a capsule collection of 30 pieces. Since then, H&M has partnered with other renowned fashion designers.

In 2008, his name was added to *Le Petit Larousse Illustré*, France's most iconic dictionary. He received the Couture Council Fashion Visionary Award from the Fashion Institute of Technology (FIT) in New York, in 2010. 2012 marked the launch of a new concept for the KARL LAGERFELD brand—a vision of accessible luxury. As a digital native brand, it was first available through Net-a-Porter, and later through KARL.COM and a global network of retail stores, which continues to expand.

At the request of choreographer and director Benjamin Millepied, in 2016 he designed costumes for the *Brahms-Schönberg Quartet* production at the Opéra Bastille in Paris. In 2017, he designed two suites in the iconic Hôtel de Crillon in Paris. His next design project will launch in 2018: a six-star, 290-room hotel in Macau.

In 2017, he will be honored with the Outstanding Achievement Award at the British Fashion Awards.

Throughout his career, Mr. Lagerfeld has created countless theatrical costumes, including those for the Monte-Carlo Ballet, the Opera di Firenze, the Teatro alla Scala in Milan, the Burgtheater of Vienna, and the Salzburg Festival, to name a few. He also has extended his design talent to architecture and interior design, including bespoke projects in Toronto, Miami, Berlin, Monaco, and London.

Since 2012, he has been a monthly contributor of bespoke caricature sketches to *F.A.Z.*, a supplement of the *Frankfurter Allgemeine Zeitung* newspaper in Germany.

JERRY LORENZO



CREATIVE DIRECTOR
& FOUNDER

FEAR OF GOD

🐦 @FEAROFGOD
🐦 @JERRYLORENZO

Raised in Sacramento, California, Jerry Lorenzo grew up following his father's career as a major league baseball player turned minor league coach in West Palm Beach and Chicago.

After graduation and spending years in retail at The Gap and Diesel, he began working for the LA Dodgers and then Chicago-based sports agency CSMG as a sports agent before starting his own boutique agency, where he managed and styled Dodgers all-star Matt Kemp. While working together, Mr. Lorenzo realized he was looking for items that weren't currently available in the market, so he began making custom pieces at factories in downtown Los Angeles. This self-taught process led to him to launch Fear of God without any formal training or degree in fashion.

The brand, which draws inspiration from his life, operates outside of the traditional fashion schedule and process, releasing collections only when ready. Since 2013, Fear of God has grown substantially with top stockists including Barneys New York, SSENSE, and Bergdorf Goodman and notable sold-out collaborations with Vans, New Era, and Pac Sun. A collaboration with Nike will be released in 2018.

GENE MANHEIM



MANAGING DIRECTOR
**HERBERT MINES
ASSOCIATES**

🐦 @HERBERTMINES

Gene Manheim joined Herbert Mines Associates as Managing Director in 1998. His practice focuses on senior-level retail, fashion, and consumer products search engagements. His clients are public and private companies, including private equity and venture capital-backed businesses.

He earned a B.S. in economics from The Wharton School of Finance at the University of Pennsylvania and received his law degree from Syracuse University.

Mr. Manheim serves on the national retail advisory board at Syracuse University's Martin J. Whitman School of Management and on the board of Career Gear. In addition, he is a frequent speaker at the Wharton School Baker Retailing Center.

MICHAEL MENTE



CO-CHIEF EXECUTIVE OFFICER
& CO-FOUNDER

REVOLVE CLOTHING

🐦 @REVOLVE

Michael Mente is Co-Chief Executive Officer and Co-Founder of Revolve Clothing, a leading multibrand retailer of millennial fashion.

Mr. Mente leads fashion, design, and corporate branding for Revolve and its related businesses, which include the online luxury retailer Forward by Elyse Walker and Alliance Apparel, a fashion design and production house based in Los Angeles.

Before founding Revolve, he was a business analyst at NextStrat, an enterprise software startup, and co-founded Stratana, an enterprise strategy software company based in Irvine, California.

Mr. Mente graduated from the University of Southern California, Marshall School of Business Honors Program with a B.S. in business administration. He and Co-Founder Mike Karanikolas were named 2015 Ernst and Young Entrepreneurs of the Year in the retail category.

VIRGINIE MORGON



PRESIDENT
& CHIEF EXECUTIVE OFFICER,
EURAZEO NORTH AMERICA,
AND DEPUTY CHIEF EXECUTIVE

EURAZEO

🐦 @VIRGINIEMORGON

Virginie Morgon is Deputy Chief Executive Officer of Eurazeo, a global investment company listed in Paris with \$6 billion in assets, and President and Chief Executive Officer of Eurazeo North America. She serves on the executive board and oversees the firm's investments and divestitures.

In 2016, Ms. Morgon opened the New York office and leads a team focusing on United States mid-market investments in consumer products and business services.

She was the youngest Managing Senior Partner at Lazard Frères et Cie in Paris. Since 2011, Ms. Morgon has been regularly ranked on *Fortune's* Most Powerful Women International 50 list.

Ms. Morgon serves on the boards of directors of Asmodee, Moncler, and Desigual and is an independent board member of L'Oréal and Vivendi. She is Vice Chair of the Paris Committee for Human Rights Watch and a founding member of the Women's Forum for Economy & Society.

VIBHU NORBY



CHIEF EXECUTIVE OFFICER
& CO-FOUNDER

B8TA

🐦 @B8TA

Vibhu Norby is Chief Executive Officer and Co-Founder of b8ta.

b8ta is a retail-as-a-service company creating showrooms for technology brands across the country. With a new business model and software-driven approach to retail, b8ta is changing how online brands engage with customers in real life.

b8ta has stores in Palo Alto, Santa Monica, Seattle, Austin, and Corte Madera, California, as well as SmartSpot experiences in three Lowe's stores in California.

Mr. Norby was Lead Engineer and Product Manager of Nest Labs, Chief Executive Officer of Origami Labs, Lead Engineer of Messaging of MySpace, and Senior Software Engineer of Threadbox before launching b8ta in 2015.

He has a B.A. from Hampshire College.

PETE NORDSTROM



CO-PRESIDENT
NORDSTROM

🐦 @NORDSTROM

Pete Nordstrom is a Co-President of Nordstrom and has served on the Nordstrom board of directors since 2006.

In 2000, he was named Head of Merchandising and currently supports all buying, planning, and merchandising for the company. Mr. Nordstrom and his team have strengthened the company's ability to deliver to customers top brands and the best fashion that the market has to offer. He has led several strategic merchandising initiatives, including purchasing a majority interest in the Jeffrey luxury boutiques, creating an expanded and comprehensive designer offering, launching the Pop-In@nordstrom shop series, and bringing in limited distribution brands such as Topshop, Ivy Park, Madewell, J. Crew, and Good American.

Mr. Nordstrom began his career in the stockroom of the downtown Seattle store. He worked in sales and stock through high school and college. After graduating from the University of Washington, he held numerous positions with the company, including store, buying, and regional management, prior to becoming Co-President in 1995.

GREG PETRO



CHIEF EXECUTIVE OFFICER
& FOUNDER
FIRST INSIGHT INC.

 @FIRSTINSIGHT

Greg Petro is passionate about removing the distance between consumers and retailers. During his 25-year career in retail and technology, he has seen a need for retailers and brands to re-engage with consumers to determine how products will perform before costly investment decisions are made.

In 2007, Mr. Petro founded First Insight to deliver a platform empowering retailers and brands to introduce the right products at the right price. Mr. Petro is a regular contributor to Forbes.com and is a member of the board of advisors of the Fashion Institute of Technology. He speaks at the graduate business schools of Columbia University and the University of Pittsburgh about how retailers can use technology to identify and deliver what their customers really want.

Mr. Petro has received industry awards, including EY Entrepreneur of the Year finalist in 2015. He also made the NRF Foundation's The List as one of five disruptors in 2016.

He holds both M.B.A. and bachelor's degrees from the University of Pittsburgh.

MICHAEL PREYSMAN



CHIEF EXECUTIVE OFFICER
& FOUNDER
EVERLANE

 @EVERLANE

Michael Preysman is Chief Executive Officer and Founder of Everlane, a direct-to-consumer retailer based in San Francisco.

Inspired by the lack of affordable options for quality basics, Mr. Preysman founded Everlane in 2011 to provide consumers with well-designed, high-quality clothing and accessories at an approachable price point while simultaneously encouraging them to stay informed and educated on product origins. By cutting out the middleman and openly sharing the costs behind each product, Mr. Preysman has become a leader in the transparent retail space and a disruptor of the luxury clothing industry.

Everlane works with 24 factories and employs 80 people at offices in both the Mission District of San Francisco and Soho in New York City.

Prior to starting Everlane, Mr. Preysman was an investor at Elevation Partners for both the New York and Menlo Park, California, offices, investing in media and entertainment companies. He enjoys sitting at the intersection of design and technology.

He graduated from Carnegie Mellon with degrees in computer engineering and economics.

SARAH QUINLAN



SENIOR VICE PRESIDENT
& GROUP HEAD,
MARKET INSIGHTS
MASTERCARD

 @MASTERCARD

Sarah Quinlan is Senior Vice President and Group Head of Market Insights for Mastercard.

Providing macro-to-micro economic trends related to consumer spending and retail sales, Ms. Quinlan advises executives across industries, including retail, banking, capital markets, and government agencies. She and her team analyze and predict spending patterns, based on the billions of anonymous purchases Mastercard processes every year, to create solutions that help clients make better business decisions.

She is recognized as an expert in her field and appears regularly in the media including CNBC, the Associated Press, Fox Business Network, Bloomberg TV, the *Times of London*, and *The Daily Telegraph*. She also is a frequent speaker at industry conferences such as the Milken Institute Global Conference and 100 Women in Hedge Funds.

Prior to joining Mastercard in 2013, Ms. Quinlan spent 28 years in the capital markets as an investment banker, portfolio manager, and hedge fund manager.

She received her B.A. and M.B.A. from the University of Chicago in politics, economics, rhetoric, and law and in finance and accounting, respectively.

NATHALIE REMY



PARTNER
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 @MCKINSEY

Nathalie Remy is a Partner in McKinsey's French office that she joined in 2000, after a prior consulting experience. She is a leader of McKinsey's Apparel, Fashion, and Luxury Practice and currently drives McKinsey's global digital in fashion and luxury initiative.

Ms. Remy has worked in the fashion, beauty, and luxury spaces, serving leading brands across a variety of issues and geographies. Combining her passion for consumer understanding with fascination for beautifully designed products, she has developed a deep expertise in strategy, marketing, and sales-related issues, primarily growth strategy, brand positioning, merchandising optimization, go-to-market excellence, and digital transformation.

She is a graduate from the Solvay Business School, Brussels, and holds an M.B.A. from INSEAD, Fontainebleau.

KENDRA SCOTT



CHAIRMAN,
CHIEF EXECUTIVE OFFICER
& FOUNDER

KENDRA SCOTT LLC

🐦 @KENDRASCOTT

Kendra Scott is Chairman, Chief Executive Officer, and Founder of Kendra Scott LLC, an American fashion and lifestyle brand.

The brand includes collections in fashion jewelry, fine jewelry, home, and beauty and is influenced by Ms. Scott's personal style and travels around the world. She has been involved in all phases of the brand's development since its founding in 2002. Kendra Scott LLC currently has 61 stand-alone retail stores across the United States, and its products are sold at specialty and department stores around the country.

Ms. Scott is an active philanthropist with a history of supporting cancer-related causes. She maintains close partnerships with MD Anderson Cancer Center and the Breast Cancer Research Foundation. Whether in business or philanthropy, she has always attempted to find transformative solutions to big problems on a local and national level. Philanthropy is an integral part of the Kendra Scott brand and in 2016 alone, Ms. Scott gave back \$3.5 million to support organizations across the United States and donated more than 75,000 pieces of jewelry.

She has been named Outstanding Mother of the Year by the Mother's Day Council; Texas Businesswoman of the Year by the Women's Chamber of Commerce; Top 100 Entrepreneurs of the Year by *Upstart Business Journal*; and Best CEO by *Austin Business Journal*. She is a member of the board of directors of Helm Boots.

KATE SNOW



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🐦 @TVKATESNOW

Kate Snow is anchor of *NBC Nightly News Sunday* and an award-winning Senior National Correspondent for NBC News. Her reporting appears across all platforms of NBC News and MSNBC. She contributes regularly to *Sunday Night with Megyn Kelly* and reports for *Nightly News*, *Today*, and *Dateline NBC*. From 2012 to 2017, Ms. Snow also anchored a weekday news program on MSNBC, which featured newsmakers and fast-paced political coverage.

In 2016, Ms. Snow led an NBC News effort to interview 27 Bill Cosby accusers in one room for a *Dateline* special that won both Emmy and duPont awards. Her 2015 series about transgender children was watched by millions on *Nightly News* and *Today* and included a video that went viral on social media. Her Emmy-winning 2014 series, "Hooked: America's Heroin Epidemic," put a human face on a public health crisis, prompted congressional hearings, and legislative action, and was praised by drug policy organizations. Ms. Snow's investigative reports on texting while driving and concussions among young female soccer players sparked national conversations.

Ms. Snow has also covered politics throughout her career, including five presidential elections, the White House and Congress. She has interviewed a wide range of newsmakers, from President Obama to Bono; Jeff Bezos to Ringo Starr. She pointedly questioned President Bill Clinton in his first interview after his wife lost the 2008 nomination.

Prior to joining NBC News in 2010, Ms. Snow was anchor of the weekend edition of ABC's *Good Morning America* for six years. Previously, she was a White House correspondent for ABC News and a Congressional Correspondent for CNN.

Ms. Snow is a graduate of Cornell University and holds a master's degree in international affairs from Georgetown University's School of Foreign Service. She works closely with many charitable organizations, including Big Brothers Big Sisters of America and the American Foundation for Suicide Prevention.

ANASTASIA SOARE



CHIEF EXECUTIVE OFFICER
& FOUNDER

**ANASTASIA
BEVERLY HILLS**

 @ABHCOSMETICS

Beauty pioneer and powerhouse entrepreneur Anastasia Soare is Chief Executive Officer, Founder, and driving force behind Anastasia Beverly Hills—a fast-growing beauty brand.

Ms. Soare immigrated to the United States from Romania in 1989, leveraging a fierce resolve and education in art and architecture to fuel her entrepreneurial vision and singular approach to beauty. In 1990, she introduced a new brow shaping technique to clients—later patented as the Golden Ratio Eyebrow Shaping Method—that has since become a modern beauty essential.

Ms. Soare has continued to push boundaries with the company's brow and color lines. Her capacity for driving growth through innovation and focus on customers has become a hallmark of her leadership.

Her belief in beauty's transformational power extends to her lifelong work for women and children and the establishment of the Anastasia Brighter Horizon Foundation, which supports and advances the lives of young adults exiting the foster care system.

DANIELLA VITALE



CHIEF EXECUTIVE OFFICER
& PRESIDENT

BARNEYS NEW YORK

 @BARNEYSNY

Daniella Vitale joined Barneys in 2010 as Chief Merchant overseeing women's merchandising. In 2012, she became Chief Operating Officer overseeing e-commerce and e-business strategy as well as women's merchandising for the brand. In February 2017, she became Chief Executive Officer succeeding Mark Lee.

Ms. Vitale moved to New York to study at the Laboratory Institute of Merchandising and then the Fashion Institute of Technology. She began her career in the luxury sector as a Merchandise Manager at Salvatore Ferragamo. From there she joined Giorgio Armani as Vice President of Wholesale in 1994 and then joined Gucci in 1999 in a similar capacity. In 2006, Ms. Vitale was named President and Chief Executive Officer of Gucci America.

She has also been active in the philanthropic sector, receiving multiple awards for her charitable contributions, including Champion of Children award from LIFT, Women Who Get it Right from NBCCF, and the Honorary Award for her philanthropic work from UJA Federation. In 2016, Ms. Vitale successfully launched the Barneys New York Foundation to raise awareness for Barneys New York's philanthropic efforts. She now sits on the New York business advisory board of UNICEF.



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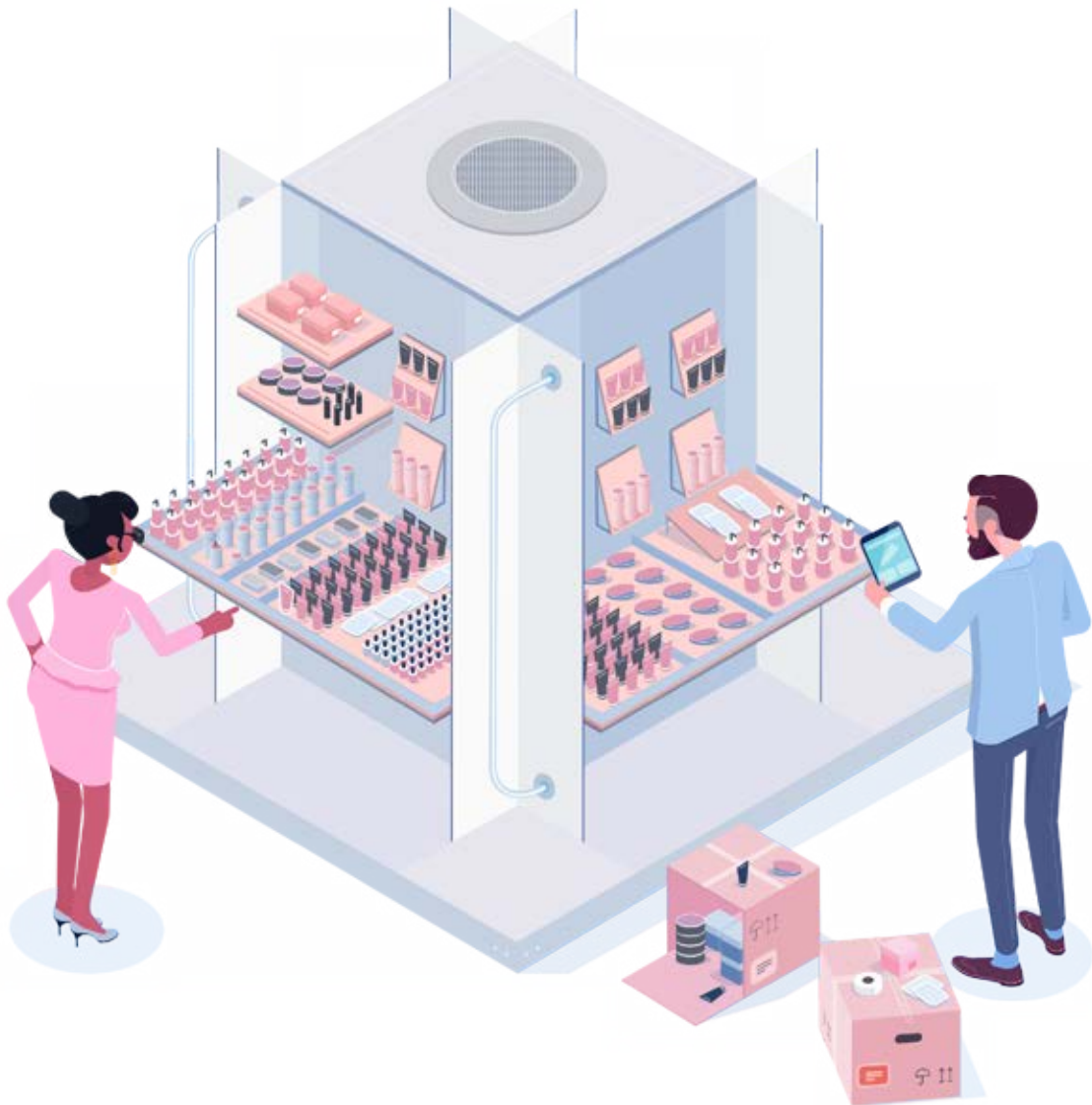
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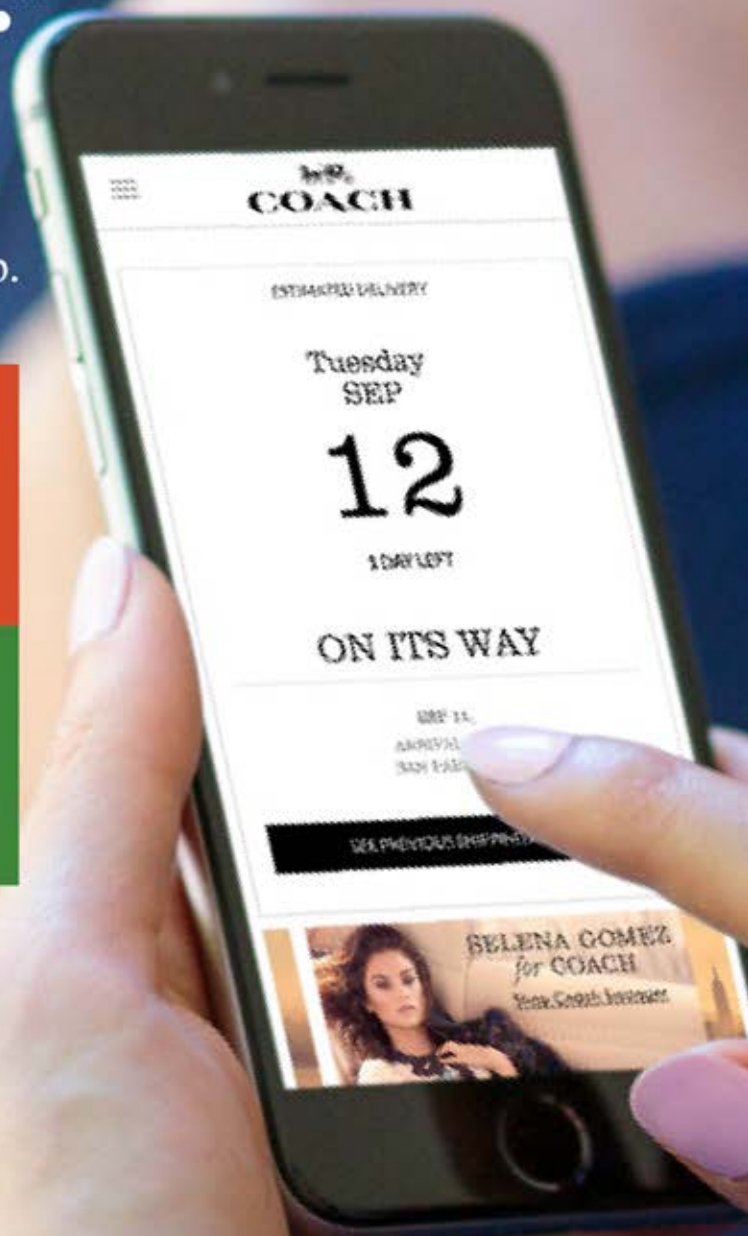
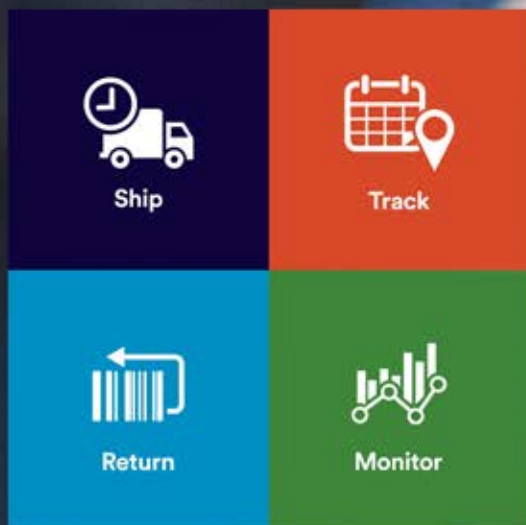
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What **grade** do you think the **Retail Industry** got for **MOBILE** this year?

- ☐ **A?**
- ☐ **B?**
- ☐ **C?**
- ☐ **D?**
- ☐ **F?**

(hint: you're gonna need a lot more apples...)



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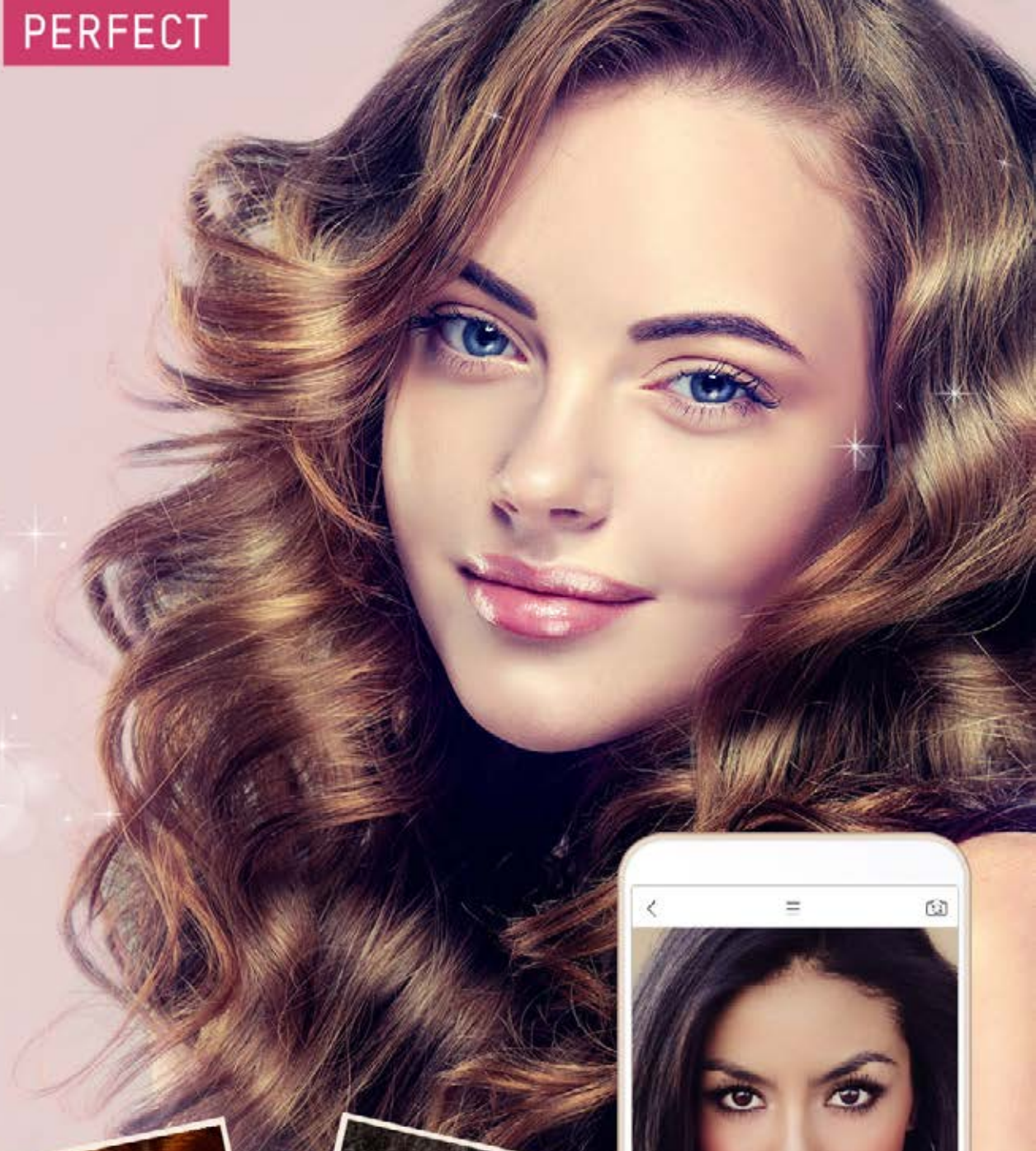
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