

The background of the entire image is a dense, vibrant pattern of tropical leaves in various shades of green, set against a dark blue background. The leaves include large, heart-shaped monstera leaves with characteristic holes, and long, feathery palm fronds. The overall aesthetic is lush and summery.

WWD
CEO SUMMIT

OCTOBER 24-25  NEW YORK CITY

CREATE

RENEW

WWD CEO SUMMIT

OCTOBER 24-25  NEW YORK CITY

Create and renew: Two powerful tactics to confront an industry wracked by complex and bewildering changes.

That's the theme of the next **WWD Apparel & Retail CEO Summit**, scheduled for Oct. 24 and 25 at The Pierre in New York City, and we would be delighted to have you with us.

This Summit will be a meeting point for some of the sharpest minds in the business who will address fickle consumer tastes, a complex socio-economic backdrop and how the digital juggernaut is disrupting retail and compelling brands and stores alike to innovate like never before.

In addition, the event will mark the second year of the

WWD Honors that recognize the achievements of key industry executives and companies. A highlight will be the presentation of the second **John B. Fairchild Honor**, which this year will go to **Karl Lagerfeld** in recognition of his legendary career and who will enliven the dinner with an on-stage chat.

We hope to see you all in October.

Yours truly,

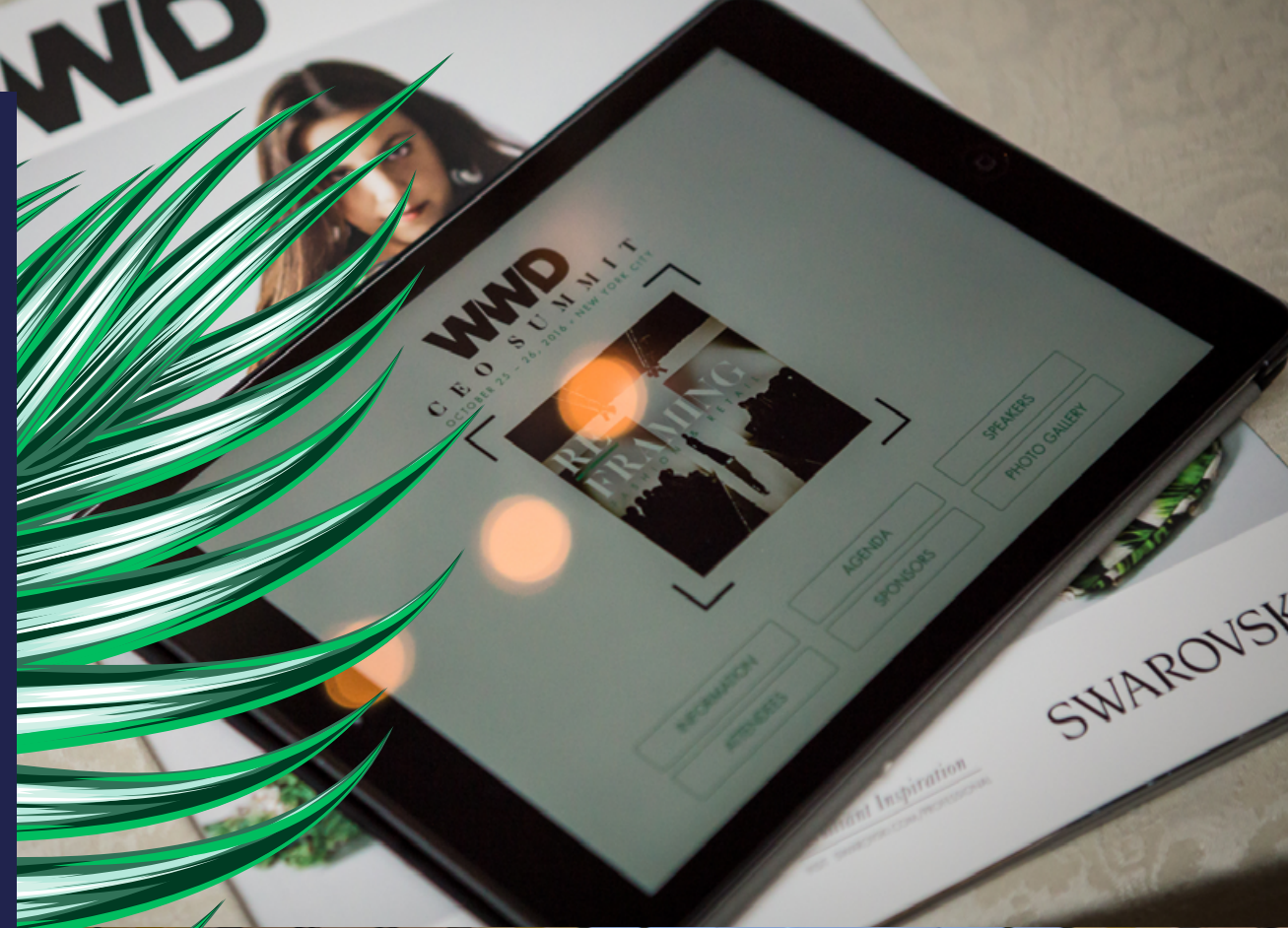


Miles Socha



Hosted by WWD Editors, the WWD Apparel & Retail CEO Summit is the premier event for thought leadership exchange and relationship building with industry titans, ideators, disruptors and more.

The conference agenda will be a combination of speeches, panel discussions, and one-on-one interviews, to encourage collaboration and foster further conversation for the industry.



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ANNOUNCING 2017 WWD HONORS

**NEW TO
SUMMIT
PROGRAM:
RIHANNA**

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Karl Lagerfeld



Chanel

Marco Bizzarri



Gucci

Karl Lagerfeld will receive the second-annual John B. Fairchild Honor, dedicated to his lifetime of service and fashion influence, and **Marco Bizzarri**, President and CEO of Gucci, will be awarded the prestigious Edward Nardoza Honor for CEO Creative Leadership.

Additional WWD Honors recipients are:

Moncler for Best-Performing Company, Large Cap

The RealReal for Best-Performing Company, Small Cap

Patagonia for Corporate Citizenship



**WWD
HONORS**

2017 CONFIRMED SPEAKERS

Chip Bergh



Levi Strauss & Co.
President & CEO

Marco Bizzarri



GUCCI
President & CEO

Patrick Chalhoub



Chalhoub Group
Co-CEO &
Co-Founder

Ryan Cotton



**Bain Capital
Private Equity**
Managing Director

J. Michael Evans



Alibaba Group
President

Tommy Hilfiger



**The Tommy Hilfiger
Group**
Principal Designer

Mike Karanikolas



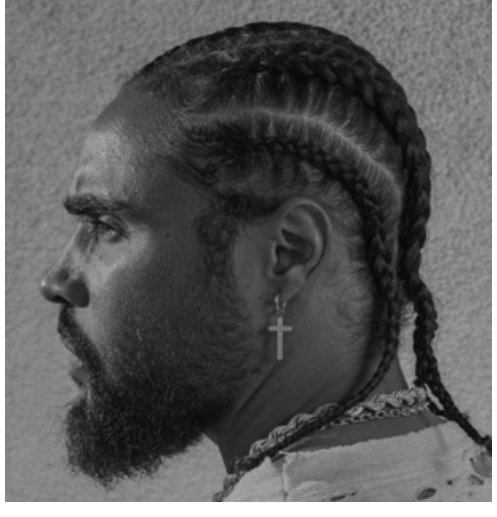
REVOLVE Clothing
Co-CEO &
Co-Founder

Karl Lagerfeld



Chanel
Artistic Director

Jerry Lorenzo



FEAR OF GOD
Founder & Creative
Director

Michael Mente



REVOLVE Clothing
Co-CEO &
Co-Founder

Andrea Mitchell



NBC News
Chief Foreign Affairs
Correspondent

Virginie Morgan



Eurazeo
Deputy CEO

Pete Nordstrom



Nordstrom
CEO

Michael Preysman



Everlane
Founder & CEO

Jay W. Sammons



The Carlyle Group
Managing Director

Kendra Scott



Kendra Scott LLC
Chairman, CEO &
Founder

Anastasia Soare



**Anastasia Beverly
Hills**
CEO

Daniella Vitale



Barneys New York
CEO

NOT PICTURED

Alexei Agratchev
RetailNext
CEO & Co-Founder

Neil Blumenthal
Warby Parker
Co-Founder &
Co-CEO

Kris Jenner
**Kardashian Jenner
Communications**

Gene Manheim
**Herbert Mines
Associates**
Managing Director

Vibhu Norby
b8ta
Co-CEO &
Co-Founder

Greg Petro
First Insight Inc
President & CEO

Sarah Quinlan
Mastercard
SVP & Head, Market
Insights

Nathalie Remy
McKinsey & Co
Partner

**Click to View
Full List of
Confirmed
Speakers**



AGENDA OUTLINE

KEY TOPICS

OCTOBER 24

- 7 – 8:30 AM **Seated Breakfast**
- 8:30 – 10:15 AM **Program**
- 10:15 – 11 AM **Mid-Morning Break**
- 11 AM – 12:45 PM **Program**
- 12:45 – 2:15 PM **Seated Luncheon**
- 2:15 – 4:15 PM **Program**
- 4:15 – 6 PM **Afternoon Break**
- 6 – 7:30 PM **Cocktail Reception**
- 7:30 PM **Seated Dinner & WWD Honors Program**

OCTOBER 25

- 7 – 8:30 AM **Seated Breakfast**
- 8:30 – 10:15 AM **Program**
- 10:15 – 11 AM **Mid-Morning Break**
- 11 AM – 12:45 PM **Program**
- 12:45 PM **Seated Luncheon**



PHYSICAL RETAIL

DIGITAL RETAIL

THE PRIVATE EQUITY INFLUENCE

**DESIGNER VISION:
NEW & RENEWED FASHION**

**THE CULTURAL TRANSFORMATION
VIA CHANGE AGENTS**



ATTENDANCE BENEFITS

WWD provides attendees with exclusive access to key insights and practical intelligence that inspires new strategies for your company. Content to conversation, the CEO Summit offers unmatched networking, gathering 250 C-suite executives across retail and apparel for opportunities to create new relationships and build on existing ones. As the industry continues to undergo rapid change, nothing is more valuable than the shared knowledge of retail's top executives.

The Apparel and Retail CEO Summit presented a wonderful opportunity to listen to people who are forging the changes for a new apparel/retail business. The overall content provided insight and new perspectives on an array of topics including retail, manufacturing, and technology. I always enjoy attending this **unique** conference which is not only **inspiring** but **invigorating**.

EXECUTIVE CHAIRMAN, PERRY ELLIS



The CEO summit allowed me to network with different global business leaders and to find our next partner. The founder of Outland Denim attended the summit in search of a North American distributor. We met at the summit, and had many discussions during the breaks. **We are proud to say that we recently finalized a deal** where Caulfeild Apparel Group Ltd. took a minority interest in Outland, and became the North American distributor for the premium denim collection. Thank you to the **WWD summit** for offering us this platform to learn, network and further our business opportunities.

PRESIDENT & CEO, CAULFEILD APPAREL GROUP

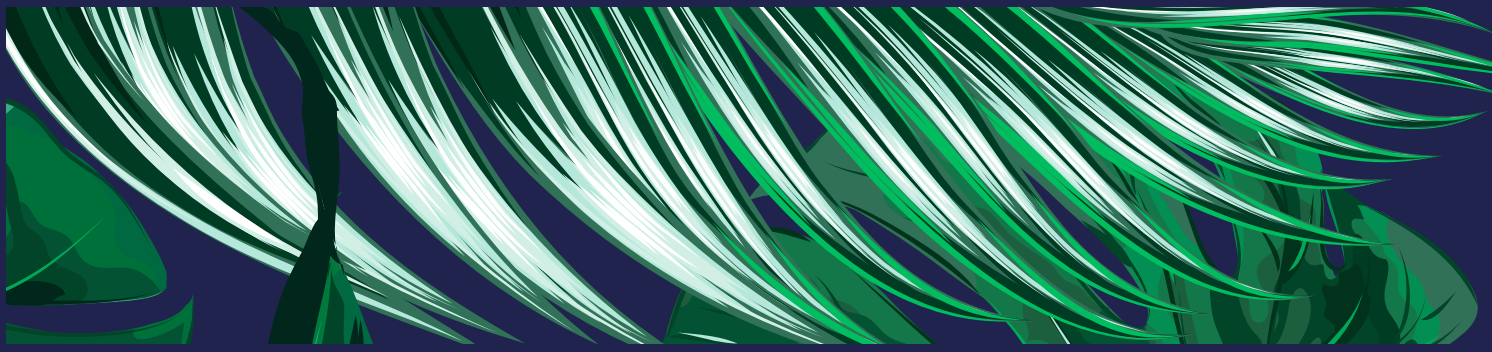
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SWAROVSKI



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TIFFANY & CO.

TORY BURCH

UNDER ARMOUR

VICTORIA'S SECRET

Walmart

WARBY PARKER

zalando

WWD CEO SUMMIT

OCTOBER 24-25  NEW YORK CITY

BOOKING INFORMATION

TO REGISTER, PLEASE VISIT

<http://www.cvent.com/d/r5qnfh/4W>

For assistance, contact Sue Jin Lee:

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646.356.4730

TRAVEL AND LOGISTICS

A limited allocation of reservations at preferential rates are available at The Pierre. Please contact slee@wwd.com if you would like to book a room.



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